

Tourism and Events Queensland's Business Events Acquisition and Leveraging Fund

Business Events Acquisition and Leveraging Fund (ALF) Objectives

Business Events supported by TEQ meet all the following objectives which are mandated in the Tourism and Events Queensland Act 2012:

- Contribute to the Queensland economy;
- Attract visitors to Queensland;
- Enhance the profile of Queensland; and
- Foster community pride in Queensland.

Tourism and Events Queensland's Business Events Acquisition and Leveraging Fund (ALF) provides bid support to assist in securing international business events to Queensland.

TEQ works in partnership with our business events industry partners to determine the best use of our Acquisition and Leveraging Fund for attracting high value business events to Queensland.

Eligibility Criteria

To be eligible to apply for funding, the following criteria must be met:

- For **International Association Conferences and Exhibitions**, the Event must attract a minimum of 400 in-person delegates each day, of which 50% must have travelled from overseas.
- For **International Corporate Meetings and Incentives**, the Event must attract a minimum 200 international in-person delegates each day.
- The Business Event must be in the bidding phase and competing against other international destinations. Confirmed events for Australia/Queensland are not eligible to apply.

Each Event which satisfies the above Eligibility Criteria will then have its application subject to assessment by TEQ. Please note, events already confirmed for Australia is not eligible to apply.

Should your Event not meet the criteria, you can contact the local Convention Bureau to discuss how they can provide assistance including the provision of relevant destination information. Please visit the following [link](#) to access contact details of a number of Queensland based Convention Bureaux.

Enquiry Details

* indicates a required field

ALF Bid Support Enquiry

Form Preview

Type of Business Event *

Event Name: *

Event Underwriter *

Proposed Venue *

Destination *

Specify host destination, e.g. Brisbane, Gold Coast, Cairns, etc

Amount Requested *

\$

Must be a whole dollar amount (no cents).

Please provide a brief description of the Event *

Word count:

Must be no more than 100 words.

Delegate Numbers

Expected Total Delegate Numbers *

In-person Delegates only

Expected International Delegate Numbers *

Must be a number and at least 200.
In-person Delegates only

Percent of Delegates who are International

This number/amount is calculated.
This field is calculated

Key Dates

Event Start Date *

Provide approximate date if unknown

Event End Date *

Provide approximate date if unknown

Event Year *

- ☐ 2024
- ☐ 2025
- ☐ 2026
- ☐ 2027
- ☐ 2028
- ☐ 2029
- ☐ 2030
- ☐ 2031
- ☐ 2032
- ☐ 2033
- ☐ 2034

Bid Submission Date *

Provide approximate date if unknown

Competition

How many expected or known NATIONAL bidding destinations?

How many expected or known INTERNATIONAL bidding destinations?

We are interested in only the top 4

National Destination Competitors

List below the other expected or known national bidding destinations?

National Round Decision Date

Leave blank if not known

Australian Destination 1

Australian Destination 2

Australian Destination 3

Australian Destination 4

Australian Destination 5

Australian Destination 6

International Destination Competitors

* indicates a required field

List below the other expected or known International bidding destinations?

International Round Decision Date *

Leave blank if not known

International Destination 1

International Destination 2

International Destination 3

International Destination 4

International Destination 5

International Destination 6

Contact Details Declaration

* indicates a required field

Privacy and Declaration

I confirm the information provided in this enquiry is true and correct and I understand the eligibility criteria for Tourism and Events Queensland's (TEQ) Business Events Acquisition

ALF Bid Support Enquiry

Form Preview

and Leveraging Fund. I agree that I will contact TEQ immediately if any information provided in this application changes or is incorrect.

I understand that TEQ reserves the right to discuss this application with Business Events Australia and/or relevant Queensland Government departments and/or Regional Tourism Organisations.

TEQ respects all personal and confidential information received and has security measures in place to protect information from unauthorised access, loss or misuse. TEQ takes privacy seriously and will only collect, hold, use and disclose personal information in accordance with the relevant privacy legislation and as outlined in [TEQ's Privacy Policy](#). Any information collected by TEQ is required in order to consider your application; by submitting this application to TEQ, you consent to us processing any personal information included within the application for this purpose. You may request to see this information and have it corrected or deleted by emailing events@queensland.com or privacy@queensland.com.

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I confirm and understand above: *

☐ Yes

Date of declaration *

Contact for Enquiry

Contact Name *

Title

First Name

Last Name

Position *

Organisation Name *

Address

Address

Contact number (business hours): *

Contact Email *