

Homegrown - Destination Indigenous Events Application Form

Form Preview

Eligibility

* indicates a required field

Eligibility criteria

Before applying, make sure your event:

- Has been held in Queensland at least twice.
- Does not rotate between different locations.
- Takes place within the Eligible Event Dates for this funding round.
- Has taken place in the current year before applying.
- Has previously received TEQ Homegrown support.
- Can demonstrate success of achieving tourism outcomes.
- Needs support for enhancing Aboriginal and Torres Strait Islander content in your event.

Do you currently have a Homegrown funding agreement in place, or a submitted application, within the Destination Signature or Significant Events funding streams? *

☐ Yes ☐ No

Events must hold an active Homegrown funding agreement, or submit a concurrent application under either the Destination Signature Event or Destination Significant Event funding streams

Has your event been held in Queensland before? *

☐ Yes ☐ No

Events must have been staged at least twice before applying.

Does your event take place in multiple destinations? *

☐ Yes ☐ No

Events that rotate to multiple destinations are not eligible to receive Homegrown funding.

Has the most recent edition of your event been held before submitting this application? *

☐ Yes ☐ No

You must have delivered your most recent event before applying for funding for a future event.

Does your event take place within the Eligible Event Dates in this funding round? *

☐ Yes ☐ No

Please refer to the Funding Guidelines for the Eligible Event Dates.

Is your event Aboriginal and Torres Strait Islander Owned (51%)? *

☐ Yes ☐ No

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Are you applying for eligible funding uses as per the Homegrown Guidelines? *

☐ Yes ☐ No

Funding is available for out of region marketing costs and event program enhancements. Destination Indigenous Events funding is available to support the elevation of Aboriginal and Torres Strait Islander events and content within existing events.

Destination Indigenous Events funding can be used in conjunction with Destination Signature or Destination Significant funding.

Is your event currently supported by TEQ? *

☐ Yes ☐ No

If no, please ensure you are submitting an application in Destination Signature or Destination Significant funding stream.

Yes - My event is currently supported by TEQ

Does not include applications being submitted for other levels of funding within the same round. Previously approved funding only.

How much did you receive? *

Must be a dollar amount.

When does your contract expire? *

Must be a year.

Previously approved funding uses *

- ☐ Out of region marketing costs
- ☐ Event program enhancements
- ☐ Short-term specialised personnel
- ☐ Event growth development plan
- ☐ Hire of temporary infrastructure

Please select any that apply.

To be eligible for Destination Indigenous Funding, events must hold an active Homegrown funding agreement, or submit a concurrent application under either the Destination Signature Event or Destination Significant Event funding streams, been staged at least twice before applying, not rotate to multiple destinations, your current year event must have been held, and the event must be within the Eligible Event Dates.

Your answers have indicated you do not meet the above criteria and are therefore ineligible for funding under the Destination Indigenous Funding in this round.

Please double check your responses. If they are accurate, please do not continue with this application.

Contact Details

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* indicates a required field

Organisation Name *

Organisation Name

Organisation ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity Name	
ABN Status	
Entity Type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main Business Location	

Must be an ABN.

Organisation Address *

Address

Suburb/Town, State/Province, and Postcode are required.

Organisation Website *

Must be a URL.

Organisation Contact

This person will be the main contact.

Contact Name *

Title First Name Last Name

This person will be the main contact.

Position *

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Contact Number *

Must be an Australian phone number.

Contact Email *

Must be an email address.

Event Details

* indicates a required field

Event Name *

Should be consistent with your Australian Tourism Data Warehouse listing.

Tell us about your event *

Word count:

Must be no more than 50 words.

This may be used to promote your event via official Tourism and Events Queensland channels.

Event website *

ATDW Listing *

Must be a URL.

Please link to your current ATDW listing.

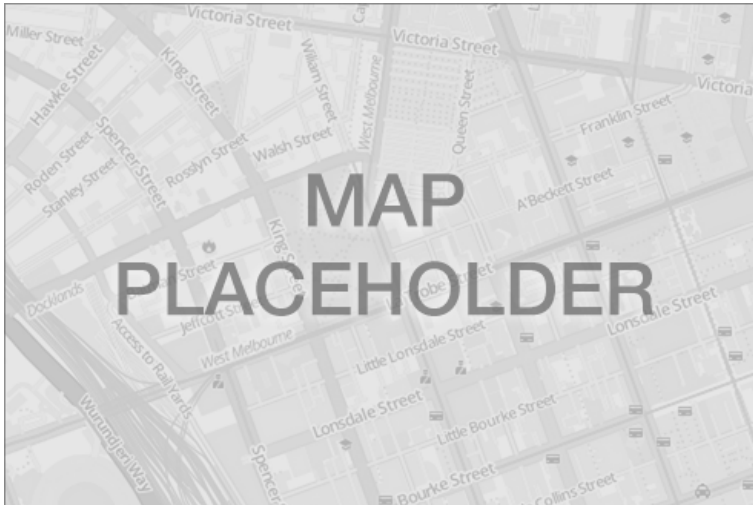
Event Location

Address of Event Location *

Address

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Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

Event Dates

Event start date *

Event dates only - not including set up dates.

Event end date *

Event dates only - not including pack down up dates.

Regional Tourism Organisation

Who is your Regional Tourism Organisation (RTO) *

Please select one. If event footprint spans multiple regions, please list RTOs below.

If your event footprint spans multiple regions, please specify the other RTOs involved

Click here for [RTO lookup](#)

Local Council Area

Event Budget

*** indicates a required field**

Budget Upload

All figures must be exclusive of GST.

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Upload your event budget (GST exclusive). Cash and in-kind contributions must be shown separately. *

Attach a file:

Must attach file. Must not include funding requested in this application in event budget. Government and other grant funding programs successfully received are to be clearly identified.

Please ensure all figures are GST exclusive.

Total revenue (exclusive of in-kind support) * **Total expenditure (exclusive of costs that are covered by in-kind support) *** **Profit/deficit**

Must be a dollar amount.
Must match the uploaded budget.

Must be a dollar amount.
Must match the uploaded budget.

Calculated by Total Revenue (excl. in-kind support) minus Total Expenditure (excl. in-kind-covered costs).

Funding Request

*** indicates a required field**

Event must clearly demonstrate that the requested funding will deliver additional Aboriginal and Torres Strait Islander programming, experiences, performances, or activities that would not otherwise occur. Where funding is requested for marketing or promotional activities, events must explain how these activities will support increased awareness, attendance, engagement, or visitation associated with Aboriginal and Torres Strait Islander content.

Homegrown can fund up to 25% of your event's total cash expenditure budget (excluding GST).

The maximum total funding across all funding uses is \$40,000.

Applications requesting more than 25% of your event's cash expenditure or over \$40,000 will be considered ineligible and will not proceed to assessment.

This is a one-off strategic investment.

Funding Uses	Funding request	Funding use description	Funding rationale
	Must be a dollar amount.	What are you using the funding on (i.e. Billboard advertising)	How does this achieve event and program objective outcomes.

Amount Requested

This number/amount is calculated.

% of total cash expenditure requested

Must be no more than 25% of total cash expenditure.

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What is the amount (in dollars only) of the total requested funds?

Total Amount Requested

This number/amount is calculated.

What is the total financial support you are requesting in this application?

If your event has received funding before, tell us what new or added benefits this content will create — for example, more visitors, longer stays, or people coming from new places.

Have you consulted with Traditional Owners or local Aboriginal and Torres Strait Islander representatives about your event? *

☐ Yes

☐ No

Please provide details *

How will Traditional Owners or local Aboriginal and Torres Strait Islander representatives be involved in planning or delivering the activity.

Please provide evidence of confirmed Traditional Owners or local Aboriginal and Torres Strait Islander partnerships or plans

Attach a file:

i.e Letter of Support or Indigenous Participation Plan or RAP

What extra tourism benefits will this Aboriginal and Torres Strait Islander activity bring for your event and First Nations Community? *

Consider how the activity will enhance tourism outcomes, such as attracting additional visitors, extending visitor stay, increasing visitor spend, creating employment or business opportunities for Aboriginal and Torres Strait Islander peoples, strengthening cultural connections and awareness of Indigenous experiences to visitors, and delivering positive social and community impacts

If your event already receives marketing funding, what new marketing activity will this funding request enable? *

Please describe how this funding will build on your existing efforts, for example, reaching new market, boosting campaign activity or enhance the appeal of the destination. Include who you are targeting, how the activity will attract new or returning visitors, and the expected impact on total attendance, out-of-region visitation, overnight stays, or visitor spending. Consider how this activity will highlight the First Nations culture of the region.

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Economic and Tourism Benefit Forecast

* indicates a required field

Consider how the funding requested will uplift tourism outcomes.

Event Attendance Definitions

Total Attendance: The total number of visits to an event. Total Attendance includes repeat visits by the same individual (i.e.. over multiple event days or several occasions on the same day).

Unique Attendees: The number of people who attend an event. Each unique attendee is counted only once, regardless of the number of times they attended over the course of an event.

What is the expected total attendances at your event? *

Must be a number.

What is the number of unique attendees at your event? *

Must be a number.

Not including people attending more than once.

Expected unique attendees from outside the local government area *

Must be a number.

Includes attendees from outside Queensland.

Expected unique attendees from outside of Queensland (interstate or international): *

Must be a number.

Average length of stay for attendees who stay overnight: *

Number of days.

How did you calculate these figures? For example, did you use postcode reports, attendee surveys, or a tourist impact report? *

Word count:

Must be no more than 30 words.

For example, did you use postcode reports, attendee surveys, or a tourist impact report?

Please upload your most recent post event report. *

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Attach a file:

This can include a previous research report or post event report for TEQ, Council, sponsors etc.

Support Material

* indicates a required field

The applicant must have an Australian Business Number (ABN), be either a Corporation registered with ASIC, an Incorporated Association, Queensland Government body or other body corporate. Applications from individuals will only be accepted at the absolute discretion of TEQ.

Please provide evidence of your applicant status, as outlined above (upload as many documents as needed) *

Attach a file:

Eg. Certificate of Incorporation, ASIC Corporation registration, Queensland Government Body, or other body corporate.

Are there any other details you would like to share about your event?

Eg. examples of partnerships, sponsors or anything newsworthy.

Other Support Material

Attach a file:

Eg. business or strategic plan, succession plan.

Declaration and Privacy Statement

* indicates a required field

TEQ Eye on Q Industry Newsletter

You acknowledge that by submitting your application to TEQ you also agree to receive TEQ's Eye on Q Industry Newsletter. If you do not wish to receive this newsletter, please select below:

☐ No, I do not want to receive up to date industry news.

Declaration

- I confirm that the information provided in this application and in any attached documents is true and correct to the best of my knowledge, and that the application

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has been submitted with the full knowledge and agreement of the management of my organisation/group.

- I have read the accompanying [Homegrown - Queensland's Destination Events Fund Funding Guidelines](#) for applicants available on the TEQ website.
- I agree that I will contact TEQ immediately if any information provided in this application changes or is incorrect.
- TEQ respects all personal and confidential information received and has security measures in place to protect information from unauthorised access, loss or misuse. TEQ takes privacy seriously and will only collect, hold, use and disclose personal information in accordance with the relevant privacy legislation and as outlined in TEQ's Privacy Policy. Any information collected by TEQ is required in order to consider your application; by submitting this application to TEQ, you consent to us processing any personal information included within the application for this purpose. You acknowledge that your information may also be used by TEQ and its representatives to conduct research and stakeholder satisfaction surveys so that TEQ may better understand stakeholder needs and improve service delivery. You may request to see the information held by TEQ and have it corrected or deleted by emailing events@queensland.com or privacy@queensland.com.
- I also understand that TEQ reserves the right to discuss this application with the relevant Queensland Government departments/Ministers.

I am authorised to complete this application and have read and understood the declaration and privacy statement *

☐ Yes

Authorised person's name *

Title First Name Last Name

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Position *

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Date of declaration *

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Must be a date.